CSK CREATIVE
floridavideographer.com

LET'S PLAN A VIDEOSHOOT

CLIENT INFO: _____

TIMELINE: How many days will you need for shooting? _____

SHOOT DATE: What days will you need the shoot? _____

SUBJECTS: How many people will be on camera at once? _____

SCENARIO: What's the context of the video? Tradeshow, interviews at an office, etc?

_____

GOAL: What goal is the video meant to accomplish? _____

LIGHTING: Will this be an indoor shoot? _____

AUDIO: Indoors with a quiet room to access? _____ Outdoors, a quiet space to use? _____

TELEPROMPTER: Will the talent need a teleprompter to deliver the lines? _____

MUSIC: Prefer music under each video? _____ Multiple tracks? _____

GRAPHICS: Video branded with graphics? _____ Company logo? _____ Speaker title? _____

DELIVERABLES: Do you have a timeline for delivery of the final videos? _____

How many final videos will be delivered? _____

DEADLINE: When do you need the video(s)? _____

INSPIRATION: Do you have an example video of what you want yours to look like, or would you like us to help create?

_____

Please send to: keely@cskcreative.com